



servus heritage festival

A Message From Jack

There are less than 100 days to the 34th annual Servus Heritage Festival. We will continue our efforts to make the 2009 Festival “Greener” than ever.

Edmonton’s ethnic communities have shown a sincere desire to do this by offering:

- Park and ride
- 2 bicycle compounds
- Biodegradable demonstrations on site
- Biodegradable knives, forks spoons plates and containers
- Cans and bottles recycled
- Wind power
- And introducing a new system of separating organic waste

The theme for 2009 is “Come for a Perfect Day” and there will be 62 pavilions representing over 80 countries. Two new countries have joined us; Canadian and Somalia.

We smashed all attendance records last year and with good weather we will do it again in 2009!

Looking forward to the best Festival ever!

Pray for Sunshine

Jack Little
Executive Director



Spring Pavilion Meeting Reminder

Please mark your calendar for Wednesday, May 13, 2009 for the Edmonton Heritage Festival Assoc.’s Spring Pavilion Meeting at 7:00 p.m at the Hellenic Centre (10450 – 116 Street)



CALL FOR VOLUNTEERS

Once again the Festival time is fast approaching. We are always looking for volunteers to help us put on our world class event. There are a variety of duties and available time slots from registration to ticket selling to Kidzworld to name a few.

Volunteers will receive a T-Shirt, hat, meals, snacks and beverages while on shift at our Hospitality Center as well as the opportunity to learn about a multitude of cultures!

The Servus Heritage Festival has a wonderful scholarship program for students enrolled in post secondary studies. For every 10 hours volunteered you will be entered into a draw for one of our many scholarships.

If you are involved in a non profit group, church, sporting group, we also have an honorarium program for such groups, for every 15 volunteers that work one of the available 5 hour shifts selling either Food Tickets or 50/50 Tickets you will receive \$500.00. This is a great fund raising opportunity for not for profit groups!

For further information and the volunteer registration form please visit our website at www.heritage-festival.com look under the VOLUNTEER button or feel free to call me at 780-488-3378.

Wendy Carter
Office Administrator/Volunteer Coordinator
Edmonton Heritage Festival Association

Come for a Perfect Day and be a part of the 34th annual Servus Heritage Festival!



2009 Festival Theme COME FOR A PERFECT DAY!

EHFA GOES GREEN WITH BIODEGRADABLE PRODUCTS!

Going Green! This year the Edmonton Heritage Festival Assoc. is once again encouraging all of its pavilions to use biodegradable products. They are composed mainly of sugarcane and corn and are 100% compostable. Vegetable starch and sugarcane are eco-friendly alternatives to plastic and tree paper. To learn more visit www.ecotrust.com.

Product	Quantity per case	Case Pricing
10" Bagasse Plate (sugar cane)	500	\$76.55
9" Bagasse Plate (sugar cane)	500	\$49.43
7" Bagasse Plate	1000	\$55.92
12 oz Bagasse Barrel Bowl	1000	\$58.14
9 oz Corn Cup	1000	\$106.68
12 oz Corn Cup	1000	\$129.81
16 oz Corn Cup	1000	\$150.95
12 oz Eco Hot Cup	1000	\$141.51
16 oz Eco Hot Cup	1000	\$163.17
Forks	1000	\$71.70
Knives	1000	\$71.70
Spoons	1000	\$71.70
Napkins	12 packages (250 per package)	\$34.44

Giving Back

All of the participating pavilions in the Servus Heritage Festival are not-for-profit organizations. We are pleased to showcase a very brief sampling of the good works being done by these volunteer driven organizations.

Nepalese Canadian Society of Edmonton

In Edmonton, we have a small but a vibrant community of about 400 Nepalese. The community has over a dozen programs and events throughout the year. The major event includes AGM, Dashain Celebration, Tihar Celebration, Nepalese New Year Celebration, Nepalese Language Classes for kids, Soccer game for adults, Radio Kathmandu (FM 88.5 every Sunday at 11 AM) and participation in Servus Heritage Festival. Visit our website at <http://www.necase.org/>

Somali Canadian Cultural Society of Edmonton (SCCSE)

The Somali Canadian Cultural Society of Edmonton (SCCSE) was established as a non-profit organization in 1991. The purpose of the organization is to meet the needs of the Somali community in Edmonton and its surrounding area. SCCSE is committed to provide many programs and services to the community; the services include social, educational, cultural, and recreational activities.

SCCSE ongoing programs and activities until December 2009 are: Homework Help Club, sports activities such as soccer and basketball, we also hold picnic and seminar activities in summer of 2009.

Alberta Azerbaijani Cultural Society

Alberta Azerbaijani Cultural Society introduces new cultural-educational radio program "Voice of Azerbaijan" @ CJSR FM88.5 Sundays, 8-9AM. The program includes general information about Azerbaijan, spiritual (mugham), classical and jazz music of Azerbaijan as well as news from the Azerbaijani community in Edmonton.

Alberta Azerbaijani Cultural Society offers excellent opportunity for those who wish to learn Azerbaijani Language. Alberta Azerbaijani Cultural Society also offers Azerbaijani traditional dance classes. Interested individuals are welcome to contact Sabina at isk_sabina@hotmail.com.



Bangladesh Canada Association of Edmonton (BCAE)

Bangladesh Canada Association of Edmonton (BCAE) is going to celebrate the following occasions:

April 18: Celebration of Bangla new year. A mega cultural program will be held at the Taylor university college auditorium (11525-23 Ave). Traditional vocal songs will be presented by the renowned bangladeshi artist Sadi Mohammad and local artists will perform a colorful fashion show.

May 10: BCAE will celebrate Mother's Day at the Hawrelak Park. Participants will draw their mom's face and lots of fun activities will be provided.

June 20: BCAE will arrange annual picnic and celebrate Father's Day.

July 18: This program is only for kids- Kid's night. A colorful cultural program will be arranged by kids.



Jamaican Association of Northern Alberta

www.janaedmonton.com

Phone: 780 423-5262

2009 Calendar of Events

April 10	Fish Fry	3 – 8 p.m. at Marcus Garvey Centre for Unity
April 24	Domino and Social Evening	Marcus Garvey Centre for Unity
May 10	Mother's Day Brunch	Marcus Garvey Centre for Unity
June 7	General Meeting	3 p.m. Marcus Garvey Centre for Unity
July 4	Caribbean Fair	Marcus Garvey Centre for Unity
July 9-12	Annual Summer Camp	Sandy Beach, Alberta
August 1-3	Servus Heritage Festival	Hawrelak Park
August 15	Independence Banquet	Holiday Inn
September 12	Volunteer Appreciation	Marcus Garvey Centre for Unity
September 13	General Meeting	3 p.m. Marcus Garvey Centre for Unity
September 25	Domino and Social Evening	Marcus Garvey Centre for Unity
October 17	Heroes Banquet	Marcus Garvey Centre for Unity



2009 Edmonton Heritage Festival Association

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Staff

Jack Little – Executive Director
Leanne Letourneau – Marketing and Communications Coordinator
Wendy Carter – Office Administrator & Volunteer Coordinator



2009 Participating Pavilions and Chairpersons



Heritage Amphitheatre Featuring Shumka!

Based in Edmonton, Canada's Ukrainian Shumka Dancers is a world-class dance company that consistently brings its unique Ukrainian Canadian art form to diverse audiences in Canada and abroad. This year Shumka is performing at the Heritage Festival Amphitheatre August 1st and 2nd. They are highlighting their 50th anniversary.



Aboriginal	Barb Maytwayashing	Japan	Bruce Robertson
Afghan	Rajabi Mohd Taqi	Korea	Bryan Kim
Afrika OYI	Nyambura Belcourt	Lao	Alex Vongsamphanh
Arab	Yazan Haymour	Malaysia-Singapore	Sunny Ng
Azerbaijan	Dr. Sabina Isgandarova	Mexican	Beatrice/Mike Kelly
Bangladesh	Nakib Ahmed	Nepal	Mohanath Acharya
Borneo	Winnie Bogosoff	Nicaragua	Humberto Somarriba
Bosnia & Hercegovina	Maslic Zaim (President)	Nigeria	Joseph Adedire
Bosnia & Hercegovina	Almir Hedzio (Pavilion Chair)	Pakistan	Sohail Quadri
Canadian	Alexandra Preston	Peru	Carmen Ferradas
Caribbean	Emiel Walker	Philippine	Wilf Ladores
Chile	Viecenta Azocar	Poland	Terese Szlamp-Frugg
Chinese	Fred Locke	Polynesian	Nesa Rollingson
Congo	Lubamba Kanenga	Portugal	Ana Tomas
Croatian	Franjo Visaticki	Romania	Leonard Lutic
Dutch	Jan de Goeij	Russia	Kirill Alemaskin
Ecuador	Margaret Rosales	Scandinavia	Roger Bruce
England	John Tancred	Serbia	Milenko Malinovic
Eritrean	Tesfay Ghebremeskel	Somali	Abukar Nur
Fiji	Shiv Narayan	Sri Lanka	Asoke Weerasinghe
France	Veronique Tanay-Raboud	Sudan	Gbonga Loro (Pavilion Chair)
German	Walter Ahlisch	Sudan	Mohamed Ali (Pavilion Chair)
Greek	Demetrios Kutsogiannis	Taiwan	Kuang Chang
Guatemala	Juan Torres	Thailand	Dom Kriangkum
Hong Kong	Henry Fung	Turkish	Kenan Tan (Pavilion Chair)
Hungarian	Atilla Bubelenyi	Turkish	Yilmaz Boyaci (Pavilion Chair)
Ibero-American	Mario Pailamilla	Uganda	Patrick Ssesanga
India	Preetam Sharma	Ukrainian	Stan Kobylko
Indonesia	Che Chien Ng	Venezuela	Edgar Villaneuva
Iran	Mehdi Anisheh	Vietnam	Tran Tran
Irish	Maira Dominiuk	Wales	John Isitt
Israel	Frida Pesin	Zimbabwe	Farai Mandara
Italy	Peter Bruno		

Promote Yourself

If you or someone you know would like to advertise at the Edmonton Heritage Festival Assoc. there is still time!

Once again, the Edmonton Heritage Festival Assoc. will publish a high gloss, 28 lbs, souvenir program. The program includes event dates, times, locations, properties, pavilion information, Festival menu, and more. An estimated 100,000 copies of the souvenir program are distributed to Edmonton Journal homes and through Flyer Force prior to the event.

Advertising Pricing:

	Wide		Deep	Cost
Inside Covers	7.25"	x	9.5"	\$5,700.00
Full Page	7.25"	x	9.5"	\$4,575.00
Half Page Vertical	3.375"	x	9.5"	\$3,400.00
Half Page Horizontal	7.25"	x	4.625"	\$3,400.00
Quarter Page Vertical	3.375"	x	4.625"	\$2,860.00

Due Date: Artwork and payment due May 15, 2009.

Contact Information:

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Leanne Letourneau
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Edmonton Heritage Festival Association

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