

## Priority for Pavilion Selection

From all indications we will have more applications than space in Hawrelak Park. We will make every effort to accommodate up to 62 Pavilions. If however, we exceed that number the following priority will take place: The eleven (11) original Pavilions, followed by Pavilions that have been in the Festival the previous five (5) consecutive years.

A draw will be held for the remaining positions with the unsuccessful countries guaranteed entrance in 2012.

## A million "Thank You's" to all the 2010 volunteers!

2010 brought a record number of volunteers to the Festival. There were 17 nonprofit groups registered filling 25 shifts in Food Ticket Sales and 50/50 Ticket sales.

There were 827 individual registered volunteers filling over 712 shifts for the weekend.

There were 5 members of the Edmonton Photography Club once again onsite as well as an individual volunteer photographer.

The number of scholarship ballots was up this year, 262 for the Edmonton Heritage Festival Association volunteers and 453 ballots from the Pavilions. In total 37 Scholarships were awarded for 2010.

I am looking forward to the 2011 Festival seeing returning faces and meeting new ones. Come to our 36th annual Festival and volunteer with us!

Wendy Carter  
Office Administrator/  
Volunteer Coordinator



## 2011 Theme "Come for a Cultural Adventure"



### SCHOLARSHIP WINNERS

#### Pavilions

Chandrashani Herath	(Sri Lanka)	ECF (Hrudey Scholarship 2009)	\$400.00
Ngoc Dinh	(Japan)	ECF (Hrudey Scholarship 2008)	\$400.00
Ashwini Kumar	(Fiji)	The Golf Cart People	\$300.00
Ali Alou	(Iraq)	Realty Executive	\$250.00
Julie (Yan-Han) Yu	(Taiwan)	Realty Executive	\$250.00
Shanda Sharma	(Nepal)	Realty Executive	\$250.00
Carley Okamura	(Japan)	Realty Executive	\$250.00 (2008)
Malim Severirathna	(Sri Lanka)	Investors Group	\$300.00
Zynab Al Adhban	(Iraq)	Investors Group	\$300.00
Alexander Melnik	(Russia)	Investors Group	\$300.00
Anastasia Bannova	(Russia)	Oil Capital Kiwanis	\$300.00
Syrakshya Pokharel	(Nepal)	Oil Capital Kiwanis	\$300.00
David Zheng	(Chinese)	Oil Capital Kiwanis	\$300.00
Amy Komararat	(Thailand)	Realtor Association of Edmonton	\$400.00
Faisal Mustafa	(Sudan)	Coca Cola	\$250.00
Gurbir Nishan	(India)	Coca Cola	\$250.00
Jing Wang	(Chinese)	Coca Cola	\$250.00
Shristi Pokharel	(Nepal)	Servus Credit Union	\$150.00 TERM

## Edmonton Heritage Festival Association

### Volunteers

Susan Huynh	ECF Hrudey Scholarship	\$400.00
Jiajia Liu	Realtor Association of Edmonton	\$400.00
Sarah Deng	Investors Group	\$300.00 (2009)
Vernon Liew	Investors Group	\$300.00 (2008)
Querida Quarshie	Investors Group	\$300.00
Erika Rodning	Investors Group	\$300.00
Seulki (Veronica) Shin	Investors Group	\$300.00
Salina Hua	Access TV	\$300.00
Karley Quarshie	Realty Executives	\$250.00 (2009)
Amanda Franklin	Realty Executives	\$250.00
Erin Flynn	Realty Executives	\$250.00
Nha Phan	Oil Capital Kiwanis	\$300.00
Nicole Huygen	Oil Capital Kiwanis	\$300.00
Carlos Jarquin	Oil Capital Kiwanis	\$300.00
Paschaline Dacosta	Coca Cola	\$250.00
Misaki Yogo	Coca Cola	\$250.00
Jamie Letourneau	Academy Mechanical	\$400.00
Briana Chow	Servus Credit Union	\$150.00 TERM
Binh Phan	Apollo Propane	\$250.00



Edmonton Heritage Festival Association,  
www.heritage-festival.com  
10125 - 157 Street, Edmonton, Alberta, T5P 2T9  
Phone (780) 488-3378 Fax (780) 455-9097

fall 2010



# servus heritage festival



### AGM Reminder

Please mark your calendar for Monday January 24, 2011 for the Edmonton Heritage Festival Association AGM at 7:00 p.m at the Hellenic Centre (10450 - 116 Street)

### A Message From Jack

A record number of volunteers along with three days of great weather combined to produce one of the most successful Festivals ever! The attendance was on par with previous years while the actual Food Ticket sales were the highest ever.

There were 63 countries participating this year, which is the maximum capacity of Hawrelak Park. If there are more applications in 2011 a draw will be held to decide who is in.

El Salvador, Iraqi and Kyrgyzstan entered the Festival for the first time and were well received. On Monday 86 new Canadians were sworn in. This was a very emotional and exciting event and we hope to make it an annual feature.

The Servus Heritage festival continues to strive to be the greenest Festival ever. All food was to be served with biodegradable products. Over 95% of the countries "caught the spirit" and were 100% biodegradable. The Board of Directors will decide what action to take with the violators.

The theme for 2011 is "Come for a Cultural Adventure". It will be held July 30<sup>th</sup>, 31<sup>st</sup>, and August 1<sup>st</sup> 2011. Looking forward to seeing you there.

### Pray for Sunshine!

Jack Little  
Executive Director  
Edmonton Heritage Festival Association



## Board of Directors

President – Lawrence Rodnunsky  
 Vice President - Sue Oraikul Thomas  
 Vice President - Tracy Deslaurier  
 Past President – Richard Le Sueur  
 Secretary – Pro Venkatraman  
 Treasurer – Linda Hornung  
 Director Emeritus - Josef Messmer  
 Director – Dajana Fabjanovich  
 Director – Huai-Yang Lim  
 Director – Greg Lazin  
 Director – Svetlana Sapelnikova  
 Director - Hatem Naboulsi  
 Director - Kenman Gan  
 Director - Tessie Oliva  
 Director - Chita Von Zur Gathen

## Festival Committee

Chair – Sue Oraikul Thomas  
 Richard Le Sueur  
 Lawrence Rodnunsky  
 Kenman Gan  
 Kenton Gan  
 Chita Von Zur Gathen  
 Garry Prokop  
 Ernie Kline  
 Jack Little  
 Hatem Naboulsi  
 Linda Hornung  
 Dajana Fabjanovich  
 Wayne Turner  
 Kim Horek  
 Quamru Zaman  
 Greg Lazin  
 Robert Opara

## Planning Committee

Chair – Pro Venkatraman  
 Bill Chrapko  
 Sue Oraikul Thomas  
 Jack Little  
 Tessie Oliva  
 Richard Le Sueur  
 Svetlana Sapelnikova  
 Dajana Fabjanovich  
 Greg Lazin

## Executive Committee

Chair – Lawrence Rodnunsky  
 Ian Taylor  
 Jack Little  
 Pro Venkatraman  
 Tracy DesLaurier  
 Linda Hornung  
 Sue Oraikul Thomas

## Finance Committee

Chair - Linda Hornung



### Prince Ali Farah

My Name is Ali Farah. I am honored to have been chosen as the 2010 Servus Heritage Festival Prince to represent the Kenyan culture. I was born in Zambia Africa 10 years ago and came to Canada when I was a year and a half old. I have an older sister and younger brother. I am a grade 5 student in John Barnett School and do very well in all my classes. I particularly enjoy math and playing basketball. One day I hope to be a doctor. Please "Come to our 35th Birthday" and visit the Kenya Pavilion!



### Princess Anna Feraddas

Hola! My name is Anna Feraddas, and I am proud to represent the Peruvian heritage and honoured to be the 2010 Servus Heritage Festival Princess. I am 10 years old and I am in the Spanish bilingual program in Escuela John Paul Elementary School. My hobbies are listening to music, playing soccer, karate and bird watching. The things I like to do in school are art, science, physical education and religion. When I first went to Peru I was 6 months old. I don't remember going there but I look forward to going again. Bring your family and friends to the Peruvian Pavilion at the 2010 Servus Heritage Festival. Vamanosa!!

## 2010 Pavilion Awards

Food	
1st Place – Borneo	\$1,000.00
2nd Place – Scandinavia	\$ 500.00
3rd Place – Arab	\$ 250.00
Entertainment	
1st Place – China	\$1,000.00
2nd Place – Philippines	\$ 500.00
3rd Place - Thailand	\$ 250.00
Arts & Crafts	
1st Place – Iraqi	\$1,000.00
2nd Place - Thailand	\$ 500.00
3rd Place – Scandinavia	\$ 250.00



## 2010 International Festival & Events Association Pinnacle Awards

Once again this year our efforts were recognized by being awarded seven (7) awards.

Gold-Best Environment Program  
 Gold-Best Best Event/Program within an Event to benefit a charity (Food Bank)  
 Silver-Best Full Length TV Program (national)  
 Silver- Best Organizational Website  
 Silver-Best Event Program (interior 4 or more colours)  
 Bronze-Best Event/Organization Newsletter  
 Bronze- Best Cover Design



## Home Study Course

The Capital Health Home Study Course is available from our office and on our website under 'Resources' at [www.heritage-festival.com](http://www.heritage-festival.com). Take the opportunity to do the test during the quiet time of the winter so that your Pavilion will have enough people with the certificate.



## CBC Turkey Drive

CBC is proud to support the Edmonton Food Bank. Please bring a turkey to the CBC Edmonton studio at 10062 – 102 Avenue from December 13 - 20, 2010 (8 a.m. to 6 p.m. weekdays and 10 a.m. to 6 p.m. weekends). More information about CBC's Turkey Drive and online donation details are also available at <http://www.cbc.ca/edmonton/features/turkeydrive/>

## Edmonton Korean Canadian Community Centre

Address: 9636 105A Ave. Edmonton AB T5H 0M4

- \* A Main Hall (capacity of 300 seats) - Great for big gathering (CHRISTMAS PARTY, AGM, Etc.)
- \* A Seminar/Meeting Room (cap. of 30-40 seats)
- \* A Computer Room - 18 Computers/Desks Available
- \* The facilities available parking, tables and chairs, p.a. system, projector, computers, etc.

For further information, please feel free to call us at **780-468-3177** or fax to 1866-376-4301. When booking your rental, include Heritage Festival Friend promotion code : #9927

## NEW CANADIANS!!!

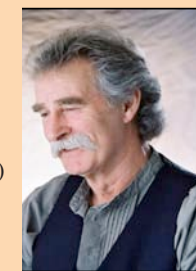


## The Dutch Canadian and Scandinavian Clubs

Present

### Gary Fjellgaard in concert

with Saskia and Darrel  
 November 19, 2010 at 7:30 pm  
 (doors open for cocktails at 6:30)  
 at the Dutch Canadian Centre,  
 13312 142 Street, Edmonton  
 Tickets \$20.00



### Tickets available from:

Pieter Van Leeuwen 780-984-4569  
 Frank Stolk 780-916-4680  
 Wayne Nordstrom 780-459-4370  
 Ken Domier 780-434-6532  
 Don Sigvaldason 780-460-5934  
 The Golden Hour Clock Shop  
 10040 160 St 780-489-1071  
 Ben's Meats & Deli  
 15726 Stony Plain Road 780-489-1424

## Société France-Edmonton/France-Edmonton Society

Mailing address: 349 Jillings Crescent, Edmonton, AB, T6L 6Y3 Tel: 780.461.9783 email: [secretaire@france-edmonton.org](mailto:secretaire@france-edmonton.org)

### Annual Calendar: 2011

Date	Activity	Location	Details	Proposed by
Saturday October 23 2010	Spécial Halloween: pumkin carving	Campus St Jean, salle, 8406-91 St	Free. Pumkin provided but bring your carving utensils and patterns. <b>Numbers limited to 25 kids</b> (4-12 yr). Register before October 15 (780.484.5102). First come, first served.	Proposed by the France-Edmonton Society
Monday November 1 2010	Cinema: movie from Quebec	Grand auditorium Campus St Jean, 8406-91 St	Starting at 19h: Je me souviens. Entrance free.	Presented by the Ciné-Club d'Edmonton and the France-Edmonton Society
Saturday November 13 2010	Cinema for kids	Grand auditorium Campus St Jean, 8406-91 St	Starting at 14h. Astérix le Gaulois. Entrance Free	Presented by the Ciné-Club d'Edmonton and the France-Edmonton Society
Monday December 6 2010	Cinema: movie from France	Grand auditorium Campus St Jean, 8406-91 St	Starting at 19h: Les herbes folles. Entrance free.	Presented by the Ciné-Club d'Edmonton and the France-Edmonton Society
Sunday December 12 2010	Christmas Party	Executive Royal Inn, 10010-178 Street, Edmonton	Starting at 11h30. Register with Pina: 780.484.5102. Adults (12 yr and older): 25\$, kids 6-12 yr 10\$, children under 6 free.	Proposed by the France-Edmonton Society
Sunday, January 16	Galette des rois	Campus St Jean, Pavillon Lacerte, 8406-91 St	Starting at noon, buffet. Reserve your slice of galette: numbers limited to 100 persons! Booking deadline: January 5. First come, first served.	Proposed by the France-Edmonton Society. For more info contact: <a href="mailto:secretaire@france-edmonton.org">secretaire@france-edmonton.org</a>
Friday, February 11	Cinéma: classics from France	Grand auditorium Campus St Jean, 8406-91 St	Starting at 19h. Jean Marais in: TBA. Entrance Free	Presented by the Ciné-Club d'Edmonton and the France-Edmonton Society
Monday February 7	Cinema: movie from Quebec	Grand auditorium Campus St Jean, 8406-91 St	Starting at 19h: La Florida. Entrance free.	Presented by the Ciné-Club d'Edmonton and the France-Edmonton Society
Thursday, February 24	Annual General Meeting	Campus St Jean, Pavillon Lacerte, 8406-91 St	Starting at 19h.	Elections to the Société France-Edmonton Board of directors for the mandate 2011-2013. Designation of executive officers.

## Marketing & Promotions Report

The 2010 Servus Heritage Festival continues to receive strong support from the local media and below is a list of these supporters:

Television		Radio		Newspaper	
CBC Television	Global Edmonton	96.3 Capital FM	CISN Country	Albertan	Korean Weekly News
Citytv	OMNI Television	630 CHED	EZ Rock	Edmonton Examiner	Metro
CTV	Shaw TV	92.5 Joe FM	iNews880	Edmonton Journal	Mill Woods Mosaic
		91.7 The Bounce	K-97	Edmonton Sun	St. Albert Gazette
		CBC Radio	Sonic 102.9		

2010 continued the tradition of great media partnerships. Not only did our media partners publicize the Festival in advance but many were in Hawrelak Park during the entire Festival. A special thanks to those Pavilions that participated in our media shows and interviews to showcase their unique cultures, food, entertainment and artifacts. There will be many more media opportunities to come in 2011!