



Heritage Festival
EDMONTON

Edmonton Heritage Festival Association 2010 Souvenir Program Advertising

Promote Yourself

Once again, the Edmonton Heritage Festival Assoc. will publish a high gloss, 28 lbs, souvenir program. The program includes event dates, times, locations, properties, pavilion information, festival menu, and more. An estimated 100,000 copies of the souvenir program are distributed to Edmonton Journal homes and through Flyer Force prior to the event.

Advertising Pricing:

	Wide	Deep	Cost
Inside Covers	7.25" x	9.5"	\$5,700.00
Full Page	7.25" x	9.5"	\$4,575.00
Half Page Vertical	3.375" x	9.5"	\$3,400.00
Half Page Horizontal	7.25" x	4.625"	\$3,400.00
Quarter Page Vertical	3.375" x	4.625"	\$2,860.00

Mechanical Requirements:

QuarkXpress 5.0, Adobe Illustrator 10.0, Photoshop 7.0 to CD-Rom disk: Mac format. Must be accompanied by a hard copy in color or print sample.

File Format PDF. Media (one ad per disk): CD-Rom. All fonts included (embedded). All support included (embedded), set to CMYK process, 300dpi, no compression, all color converted to CMYK process. Trim and bleed included in file (absolutely no marks included in the LIVE images area) minimum 1/8" (9pt).

***NOTE: All artwork that includes the Festival name/logo must display the Servus Heritage Festival name/logo.**

Due Date:

Artwork and payment due **May 17, 2010.**

Contact Information:

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